

Online Marketing Specialist

Growing marketing department of international telecom is looking for an online specialist. You will help create online campaigns for both new products and existing ones. Experience with online brand building and CRM preferred. Experience in creating and tracking online campaigns desired. Strong sense of humor and work ethic mandatory. If you are a strong Marketer, reach out to us.

DUTIES & RESPONSIBILITIES:

- Work closely with multiple teams to implement marketing strategies
- Creative thinker and problem solver. Comfortable in thinking through business challenges.
- Interpret multiple sources of data and design creative solutions
- Create and interpret online tactics including Adwords, SEO and PPC.
- Manage online spends of multiple brands.

COMPETENCIES:

- Agency experience preferred
- Working knowledge of online channels.
- Strong Digital experience
- Outstanding project management
- Ability to work independently and make decisions with limited guidance
- Ability to link multiple online tactics together.

This is a great opportunity to run your own Brand and to work on multiple others in a growing, sought-after industry. We offer great benefits and a casual work environment. We need you now. Come grow with us and be a part of the experiences that will help define your career.