

Position: Marketing Specialist

Location: Schaumburg

Company: Growing in-house agency of Global Telecom

Start Date: Interviewing now

International B2C Telecom with a growing marketing department is looking for a marketing Swiss Army Knife. Someone who is comfortable both creating programs and then analyzing the results. You will help launch new products and find ways to breathe life into established ones. Experience with online brand building and CRM preferred. Strong sense of humor and work ethic mandatory. As a company, we are interviewing for multiple levels of Marketing help. If you are a strong Marketer, reach out to us.

DUTIES & RESPONSIBILITIES:

- Work closely with multiple teams to implement marketing strategies
- Develop marketing plans, business plans, sales strategies, and action plans for identified targets
- Creative thinker and problem solver. Comfortable in thinking through business challenges.
- Ability to promotionally concept and show true creativity.
- Interpret multiple sources of data and design creative solutions
- Working knowledge of online tactics including Adwords, SEO and PPC.

COMPETENCIES:

- Agency experience preferred
- Understands marketing channels.
- Strong Digital experience
- Outstanding project management
- Ability to multi-task and cope with tight deadlines
- Ability to work independently and make decision with limited guidance
- **A true fan of Marketing and Advertising who wants to create great work.**

This is a great opportunity to run your own Brand and to work on multiple others in a growing, sought-after industry. We need you now. Come grow with us and be a part of the experiences that will help define your career.